This listing of claims replaces all prior versions and listings of claims in the application:

1. (Currently amended) A dial, comprising:

a substrate plate;

a semi-transparent layer covering at least part of said substrate plate of a material

allowing light to pass;

phosphorescent, fluorescent or luminescent luminous elements lodged between said substrate plate and said semi-transparent layer; wherein said luminous elements to form an

image, and the image that is visible in darkness;

wherein no image is visible but essentially invisible under normal lighting conditions,

and wherein said luminous elements are lodged in blind hollows made in said semi-transparent

layer and open towards said substrate plate.

- 2. (Cancelled)
- 3. (Cancelled)

4. (Original) The dial of claim 1 wherein said luminous elements are applied by serigraphy,

tampography or manually onto said substrate plate and/or onto said semi-transparent layer.

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5. (Original) The dial of claim 1 wherein said semi-transparent layer is made of one of the

following materials: mother-of-pearl; varnish; lacquer; glass; plastic.

6. (Original) The dial of claim 1 comprising a colored layer interposed between said

substrate plate and said semi-transparent layer.

7. (Original) The dial of claim 6 wherein said colored layer is a coat of varnish.

(Previously presented) The dial of claim 1 wherein said blind hollows are made by

machining or by selective chemical attack.

9. (Currently amended) The dial of claim 1 claim 10 wherein said blind hollows are made

by machining or by selective chemical attack.

10. (Currently amended) A watch piece, comprising a dial, said dial comprising:

a substrate plate;

a semi-transparent layer covering at least part of said substrate plate of a material

allowing light to pass;

8.

phosphorescent, fluorescent or luminescent luminous elements lodged between said

substrate plate and said semi-transparent layer; wherein said luminous elements to form an

image, and the image that is visible in darkness;

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wherein no image is visible but essentially invisible under normal lighting conditions; and wherein said luminous elements are lodged in blind hollows made in said semi-transparent layer and open towards said substrate plate.

- 11. (Cancelled)
- 12. (Cancelled)
- 13. (New) The dial of claim 1, wherein said semi-transparent layer and said luminous elements do not form any image that is visible under normal lighting.
- 14. (New) The dial of claim 10, wherein said semi-transparent layer and said luminous elements do not form any image that is visible under normal lighting.
- 15. (New) A dial consisting of:

a substrate plate;

a semi-transparent layer covering at least part of said substrate plate of a material allowing light to pass;

phosphorescent, fluorescent or luminescent luminous elements lodged between said substrate plate and said semi-transparent layer;

wherein said luminous elements form an image, and the image that is visible in darkness but essentially invisible under normal lighting conditions, and wherein said luminous elements